

New York City DANCE ALLIANCE

Inspiring, Educating & Empowering since 1994

Dear Dance Friends,

Firstly, welcome to the new NYCDA website! More EVERYTHING! We'll continue to add new features over the next few months. Keep checking back!!

Secondly, we're moments away from all of our exciting summer events. Our 17th Annual National Season Finale is just days away! Our largest Summer Dance Intensive ever gets started in August. PLUS.... our 1st Annual NYC Dance Alliance Foundation Gala Fundraiser – BRIGHT LIGHTS, SHINING STARS – happens on August 1 with Guest of Honor Roberta Flack.

Maybe the MOST exciting thing happening this summer:

- \$1,000,000 in college scholarships awards is still the goal for July 7th
- \$50,000+ in college scholarships WILL be awarded on August 1

Thirdly, it's already time to start planning the 2011-2012 dance season! We'll be back on tour – soon!

NYCDA has redefined the 'dance convention'. We offer so much more than a weekend of great classes. We are your bridge to the 'real' dance world. NYCDA is your investment in the future – for yourself, your studio and your dancers. Check out our long list of sponsors and special opportunities – all valuable resources we make available to you!

Please accept my invitation to come experience NYCDA for yourself. We have built an incredible legacy...and we want you to be a part of it. Each year we are welcome more dancers, parents, teachers, and studios into the NYCDA family. Each year NYCDA is able to make more and more incredible experiences, opportunities, and resources available to YOU!

Catch our excitement - there's nothing like it! It's time to re-ignite your passion and enthusiasm – for yourself and your dancers. Make this your big NYC year! I promise an unforgettable celebration of dance!

Never hesitate to reach out to me, if I can be of ANY assistance. We have formed an incredible 'alliance'. I want to help in any way I can.

All my best,



Joe Lanteri
Founder/Executive Director
NYC Dance Alliance
NYC Dance Alliance Foundation, Inc.

